

Angry Asian Man, Hyphen Magazine, and NAPAWF present The 15 APA Women Leader Spotlights

CONCEPT

<u>The National Asian Pacific American Women's Forum</u> is celebrating 15 years of progressive activism, sisterhood, and justice for Asian Pacific American women and girls. As the only national multi-issue APA women's organization in the country, NAPAWF is proud to join forces with <u>Angry Asian Man</u> and <u>Hyphen Magazine</u> to honor the contributions of APA women leaders.

From the labor heavyweights to the student activists to the working moms who are organizing in their neighborhoods, we're celebrating the fierce work of our favorite women leaders in the months of October and November.

INVITATION

Nominate a deserving APA woman-identified activist for a spotlight day in this campaign. Tell us who should make our list by filling out a short nomination form.

If chosen, we'll spread the word out about your profiled sister on your spotlight day and your work with dedicated media coverage and webpages on Angry Asian Man and Hyphen Magazine. You and your profiled women leader will be asked to raise awareness for this campaign and help raise funds to benefit Asian Pacific American women and girls, with proceeds going to the National Asian Pacific American Women's Forum.

PARTICIPANT COMMITMENTS

Each profiled sister will be asked to fill out a brief questionnaire, submit a headshot/photo, and help fundraise with their sponsor organization or sponsoring individual.

The profiled sister who raises the most amount of funds in the lifecycle of this campaign (Oct 17 – Nov 4, 2011) will win **a brand new iPad** for the person or organization who nominated them.

* There may be additional interview coverage opportunities for sponsoring organizations, individuals, and sisters.

TIMELINE

Deadline for all nominations will be **Friday**, **October 7**, **2011 at 7 pm PST**. Campaign launch date: Monday, October 17, 2011



Campaign end date: Friday, November 4, 2011

Organizations and sisters will be notified in advance of their spotlight day, webpage url on Angry Asian Man, and progress of their fundraising efforts via NAPAWF, facebook, twitter, and on the blog.

CONTACT

For additional questions, please contact bayareachapter@napawf.org

FAQS

Q: Can I nominate my mom/dog sitter/4th grade math teacher who taught me fraction?

A: You can nominate anyone who has made a contribution to the progressive movement of APA women and girls. If she's one of them, by all means, she's eligible! Just make your case. Women-identified individual is inclusive of our queer/trans community members as well.

Q: What's the fundraising commitment all about?

A: In honor of NAPAWF's 15th year anniversary, we're celebrating the invaluable contributions of Asian Pacific American women leadership. Each of the 15 individuals have surely made their mark in this movement and we'd like to recognize their work and also help sustain organizations like NAPAWF who are fighting on the frontlines for APA women and girls.

Therefore, we're doing some good ol' fashioned grassroots organizing and FUN-raising at the same time. Lift up a notable APA women leader and help raise funds to sustain an organization that will work tirelessly to support the APA women leaders of tomorrow. All proceeds go to NAPAWF and we're saying a big thank you by honoring the top fundraising team with a brand new iPad.

We'll help with the fundraising, too. :)

Q: My friends and I want to nominate someone together. Is that okay?

A: So long as you all agree beforehand who gets that shiny iPad if you win, we're okay with that. But submit by Friday, Oct 7th!

In fierce sisterhood, National Asian Pacific American Women's Forum- Bay Area bayareachapter@napawf.org